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Kathy Toth of Keller Williams works with Pro Step Marketing to launch a new Ann Arbor web site www.KathyToth.com

This real estate-focused marketing site provides clean search for condos, waterfront luxury properties, and multi family investments. The Kathy Toth Team developed a comprehensive marketing strategy to expand their online presence. The results of this strategy include a custom website with advanced search tools and search engine-friendly content.

Visitors using the new custom website will find easy-to-follow navigation, video library, explanation of Your Home Sold Guaranteed Plan, community information and tours, helpful resource tools, monthly seminars, and advanced property searches. Available properties in Chelsea, Dexter, Ypsilanti, Saline and Ann Arbor, Michigan in the surrounding Washtenaw County area. Real estate markets are now easily accessible to site users - only one or two clicks away. Additionally, site visitors can search specifically for new homes in the Ann Arbor Real Estate Market.

A new search engine optimization program was also implemented that will eventually move the Ann Arbor Real Estate site up in the natural search engine rankings on such major search engines as Yahoo!, Google and MSN. This part of the marketing strategy will lead to more recognition throughout the community and on the Internet.

Kathy Toth and the Team are real estate professionals who go out of their way to assist buyers and sellers. Toth used Pro Step Marketing's knowledge and experience to guide them through the development of the new website to better assist their clients.

About Kathy Toth and Team

Kathy Toth and Team have been helping clients for 20 years. They are among the top one percent of REALTORS nationally. Kathy partners with listing partners and buyer representative partners to all client expectations to provide raving fans. Kathy is an associate broker, Accredited Seller Representative, Certified Commercial Investment Member Candidate.

Pro Step Marketing, located in North Carolina, provides web design, consultation and education services to real estate agents across the country. Pro Step Marketing has a team dedicated to pulling all the pieces together so the client Kathy Toth and Team can finally get the results they've always wanted from their Ann Arbor area real estate marketing strategy.